

Agenda Item 40.

TITLE:	Joint Strategic Needs Assessment
FOR CONSIDERATION BY	Health Overview and Scrutiny Committee
WARD	None Specific
STRATEGIC DIRECTOR	Stuart Rowbotham, Director of Health and Wellbeing

OUTCOME / BENEFITS TO THE COMMUNITY

A comprehensive, user friendly and “live” assessment of the Borough’s health, care and wellbeing needs is essential for effective and efficient commissioning of services, not just by WBC itself but also our CCG colleagues and the wide range of partners and stakeholders in all sectors.

Ensuring priority is given to commissioning services that meet need; are evidence-based and offer good value will be crucial to improving and maintaining the good health of the Borough’s population, whilst taking into account our changing demographic.

The JSNA seeks to be a user friendly product for professionals and the community to use and make informed decisions that tells the ‘One Truth’ for Wokingham Borough.

RECOMMENDATION

To be informed of the JSNA chapters update, and the journey towards the successful completion of the JSNA refresh and redesign.

SUMMARY OF REPORT

During the Autumn of 2015; the data behind the Wokingham JSNA is being fully updated by the Public Health Berkshire Intelligence based (central team) in Bracknell Forest Council.

Progress on the JSNA update is good with 13 new chapters written. There are currently 23 chapters out with officers and in the process of being updated, with a further 13 waiting for availability. One of the main issues recently has been due to the Ofsted inspection during October; causing updates to be put on hold. However, things are beginning to get back on track but the workload remains high for all those involved in Ofsted and backlogs need clearing. A secondary issue identified is the presence of a few core individuals that are responsible for the vast majority of updates, this leads to a bottleneck due to balancing JSNA responsibilities with normal work responsibilities.

Work on the new JSNA microsite has begun, with some initial design and concepts being formulated. Good examples have been identified and trawled over (Kent, Bracknell, Surrey, Wakefield) and new brand identities discussed. Wokingham’s JSNA previously did not use the JSNA acronym, which led to difficulty in partners being able to find it. Following a design meeting on the 1st of November it was decided that the acronym must feature on the page as it is what professionals are familiar with, the url will also feature the JSNA (jsna.wokingham.gov.uk). In addition to this in order to increase the general user experience the JSNA will have a colloquial title on the front page in bold, similar to the layout of the Bracknell JSNA– currently this is set to be ‘How

Healthy Is Wokingham?'. Initial page navigation and site design has begun.

Council officers across a number of services have raised several population projection / demographic questions; and these are being followed up by a small task and finish group. Firstly, all such demographic questions are being collated and the wider group will meet shortly afterwards to discuss the skills needed to answer these; to discuss the tools already available to us to help answer them (e.g. using the new homes survey) and to devise a plan to fill the knowledge gaps as soon as possible. Please let public health know of any additional questions you may have.

Conclusion

The JSNA update and redesign process is progressing well, with good buy in from many services within the Council, however it must be stressed that the JSNA is a fluid document with new data being added as and when it is released. The JSNA website proposal is scheduled to go to the Health and Wellbeing board on the 10th of December. Final launch is scheduled for January 2016.

FINANCIAL IMPLICATIONS OF THE RECOMMENDATION

The Council faces severe financial challenges over the coming years as a result of the austerity measures implemented by the Government and subsequent reductions to public sector funding. It is estimated that Wokingham Borough Council will be required to make budget reductions in excess of £20m over the next three years and all Executive decisions should be made in this context.

	How much will it Cost/ (Save)	Is there sufficient funding – if not quantify the Shortfall	Revenue or Capital?
Current Financial Year (Year 1) 14/15	N/A	N/A	N/A
Next Financial Year (Year 2) 15/16	N/A	N/A	N/A
Following Financial Year (Year 3) 16/17	N/A	N/A	N/A

Other financial information relevant to the Recommendation/Decision

N/A

Cross-Council Implications

This proposal has the potential to effect major change in the way the Council undertakes commissioning and discharges its legal responsibilities for health and wellbeing. It has the potential to enable all departments to contribute to working as “One Council” to deliver its vision and priorities for all our residents.

Reasons for considering the report in Part 2

Not applicable

List of Background Papers

Joint Strategic Needs Assessment Wokingham (online)
 Joint Health and Wellbeing Strategy for Wokingham Borough 2014-17
 Public Health Outcomes Framework

JSNAs for Kent; Surrey; Bracknell Forest and Wakefield.

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