

Wokingham Priorities and Action Plans 2021/22

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**There are other Action Plans which contribute to Wokingham priorities which will continue to be reported through to Wokingham Wellbeing Board separately e.g. Wokingham Integration Strategic Partnership*

1. Reduce the differences in health between different groups of people

(a) Wokingham Wellbeing Board Health Inequalities Action Group Plan

Wokingham Priority		Activity	Lead and Partner	Progress Milestones	Outcomes
132 To support individuals at high risk of developing cardiovascular disease (CVD)	Hypertension	To understand the avoidable difference in the distribution of disease and health outcomes in Wokingham residents through data and evidence	Public Health Berkshire West CCG	Existing data and evidence provided by all partners Analysis of evidence undertaken	Agreed list of local priority groups To be able to demonstrate progress in understanding of avoidable difference across health measures in Wokingham residents.
		To undertake health promotion of lifestyle choices around nutrition To support residents with healthy food and healthy eating education, champion existing work which aims to reduce health-based food inequalities	Public Health Community Engagement Voluntary & Community Services [VCS] Healthwatch	To run healthy eating campaigns in collaboration with partners and providers	To have delivered local healthy eating activities which residents report having a positive impact on nutrition/eating.
		To re-vitalise Health Checks programme to help with the identification of individuals with cardiovascular risk factors	Public Health	Re-established a local NHS Health Checks programme	To increase the number of health checks being offered and accepted. Individuals at high risk of CVD or poor health

Wokingham Priority		Activity	Lead and Partner	Progress Milestones	Outcomes
					<p>outcomes are identified.</p> <p>Support the reduction of risk in those at greatest risk of CVD through local health programmes;</p>
To support individuals at high risk of developing cardiovascular disease (CVD)	Hypertension	To increase the uptake of annual health checks for individuals with a learning disability [LD] <i>See also Learning Disability</i>	Berkshire West CCG and Primary Care	To monitor health check uptakes in LD population	<p>Increased number of annual health checks being offered and accepted.</p> <p>People with a LD at high risk of poor health outcomes are identified and supported.</p> <p>Support the reduction of risk in those at greatest risk of CVD through local health programmes;</p>
		To utilise the “Blood pressure at Home” project to equip patients with blood pressure machines followed by management and lifestyle advice provided by individual practices – patients searched via deprivation postcodes and clinical judgement	Berkshire West CCG Primary Care WBC Population Health Management [PHM] Steering Group	Number of BP machine per practice Number of patients engaging in the project Patient demographics	<p>More levels of controlled hypertension and self-empowerment of patients to manage their health</p>

Wokingham Priority		Activity	Lead and Partner	Progress Milestones	Outcomes
				Patient feedback Reduction in BP To plan virtual group consultations for patients from the "BP at Home" cohort	
134 To support individuals at high risk of developing cardiovascular disease (CVD)	Hypertension	To support the use and implementation of Population Health Management approach to improve understanding of the distribution of disease risk and lifestyle risk in Wokingham's population, improve population health, understand at risk groups and reduce health inequalities	Public Health WBC PHM Steering Group	PHM projects that support local priorities designed, implemented, and evaluated	PHM Approach used to improve population health and reduce health inequalities
	Obesity	To encourage the implementation of motivational Interviewing techniques and non-judgemental ways to engage patients in accessing weight loss services.	Get Berkshire Active Primary care	Number of primary care staff attending training Number of referrals to adult weight management services;	Greater number of staff trained in motivational interviewing techniques. Improved communication between patients and practitioners regarding healthy weight. Increased number of referrals to weight management service provision.

Wokingham Priority		Activity	Lead and Partner	Progress Milestones	Outcomes
To support individuals at high risk of developing cardiovascular disease (CVD)	Obesity	To work in partnership with VCS to reduce food poverty and increase accessibility to healthy foods (fresh fruit and veg) across the Borough.	Community Engagement VCS	To monitor number of families supported, demographic and geographical data	To improved understand of local food poverty and increased geographical accessibility to health foods
		<i>Also see Physical Activity Section</i>			
	Smoking	<i>see Smoking Cessation/Tobacco</i>			
To support communities in accessing cancer screening services and to support those affected by cancer		To gather and consolidate existing data and evidence on Wokingham population cancer outcomes to identify at risk population(s) and prioritise type of cancer	Public Health Berkshire West Public Health Hub	To have a final Cancer Pack by end of September 2021 which will inform the local picture	At risk populations identified, type of cancer prioritised.
		To support communities in identifying signs and symptoms of cancer and encouraging them to see their GP/ attend screenings via Thames Cancer Alliance Programme	Thames Valley Cancer Alliance [TVCA] VCS Community Engagement Healthwatch	Co-produced messages that resonate with target communities leading to increased engagement Increased attendance and participation in screening programmes by ethnic minority communities and Health Inclusion Groups Increased awareness and better understanding of the signs and symptoms of various types of cancer Monitor and evaluate programme via	Increased awareness of signs and symptoms of cancer within communities. Increased screening attendance.

Wokingham Priority	Activity	Lead and Partner	Progress Milestones	Outcomes
To support communities in accessing cancer screening services and to support those affected by cancer			surveys/focus groups/screening data	
	To support our partners to maintain Cancer Community Champions programme	Public Health VCS Involve	Quarterly performance data pertaining to the individual e.g., cancer condition, services within the network being utilised (befriender), access to network leisure activities, WhatsApp group etc.	Continued support of Cancer Community Champions and plans made for programme to actively tackle health inequalities
136 To ensure that coronavirus [COVID-19] recovery is done in an equitable way, so that health inequalities are not exacerbated further	To develop an understanding about the impact of the interaction between COVID-19 and health inequalities and to address it appropriately.	Public Health Healthwatch	Analysing national and local data sets to understand local health inequalities within Wokingham communities to identify key areas of work. Utilise Health Equity Assessment Tool.	Increased understanding of COVID-19 impact which will inform actions for Year 2
	To develop an understanding of the health challenges (including mental health) exacerbated by the COVID-19 pandemic across the life course.	Public Health Healthwatch	Conduct a literature review in a year's time Data mapping exercise across the life course	
	To understand the impact of interruptions to healthcare business during the pandemic, and how these have impacted health outcomes.	Public Health Primary Care Berkshire West CCG	Analyse national and local data to understand impact of pandemic on healthcare.	Increased understanding of the COVID-19 impact on healthcare business which will inform

Wokingham Priority	Activity	Lead and Partner	Progress Milestones	Outcomes
To ensure that coronavirus [COVID-19] recovery is done in an equitable way, so that health inequalities are not exacerbated further		WBC – Insight, Strategy & Inclusion team, Customer Delivery team WBC – Insight, Strategy & Inclusion team WBC – Insight, Strategy & Inclusion team, CEM team, Customer Delivery	Poverty scorecard – developing a suite of measures (real-time information) giving an indication of poverty levels in Wokingham borough. Resident surveys Staff satisfaction Indications of health of our working and wider communities	them directly and reduce poverty overall.
	To understand and address the avoidable differences in access to health care services (including COVID-19 catch-up services), including screening and immunisations	Public Health Berkshire West CCG BHFT Primary Care Healthwatch	Monitor local data on access to services Analyse impact that interruptions to healthcare have had on residents (and health inequalities)	Improved understanding of access to services and plan put in place to address avoidable differences
	To support individuals who became unpaid carers during lockdown – see <i>Carers Action Plan</i>	Healthwatch	Analyse resident surveys and report which will provide insight into the needs of unpaid carers	Support provided to unpaid carers, including support for physical and mental health

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To ensure that coronavirus [COVID-19] recovery is done in an equitable way, so that health inequalities are not exacerbated further	To support the needs to patients diagnosed with Long COVID-19 via virtual group consultations	Primary Care (to be piloted in Wokingham North Primary Care Network [PCN] in the first instance) Public Health	To monitor: <ul style="list-style-type: none"> - Number of patients engaging in the VGCs - Patient demographics - Patient feedback - Improved symptoms of Long COVID-19 	Increased understanding of the complexities of Long COVID-19. Patients with Long COVID-19 supported and provided with the tools needed to manage their conditions.
	To establish a Community Ambassador Network with a workstream to health inequalities	Community Engagement Public Health	Monitor priorities emerging from this group based on geographical/demographic insights	Established, engaged group with a defined role and outcome (Terms of Reference – champion health issues, support with access to services, etc)
	To recruit a Grassroots Worker who will seek to unlock community health provision	Involve	Reporting will include number of groups assisted and obstacles to unlocking their provision	Increased number of groups offering support to residents around an assortment of health relate matters.

2. Support individuals at high risk of bad health outcomes to live healthy lives

(b) *Community Safety Partnership [CSP] Board Action Plan*

Wokingham Priority	Activity	Lead and partner	Progress Milestone	Outcomes
140	Identify and agree local priority groups at high risk of bad health outcomes and risk factors associated with risk;	Public Health Berkshire West CCG	Existing data and evidence provided by all partners.	Needs assessment published and used to inform local action.
	To identify gaps in data or evidence.		Analysis of evidence undertaken.	Mitigation is agreed and monitored.
	Produce a baseline of evidence/data (needs assessments) for the priority vulnerable groups.		Mitigation action is taken in response to identified gaps in data/evidence.	Reporting set up, received and monitored by Governance Board/s.
	To support the implementation of Population Health Management <i>see Priority 1</i>		Baseline needs assessment produced for each priority vulnerable group.	
	Provide support and services to residents who are affected by substance misuse.	Public Health Cranstoun (Provider)	Key milestones of mobilisation and implementation achieved.	Adults remain in treatment for at least 12 weeks or more and do not make an unplanned exit.
	Mobilisation of the new substance misuse service provision/s for Wokingham residents.		New service provision is 'live' and residents/interdependent services are engaged and referring to the service.	The number of young people/children in the service have a planned exit.
	To identify and work with key groups on the co-development of a local Substance Misuse Strategy and Action Plan.		Wokingham Substance Misuse Strategy and Action Plan agreed by partners.	
	To undertake a review of comorbidities and other health and wellbeing outcomes in substance misusers and their families.			

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			Provider to submit quarterly contract monitoring and performance data and achieving expected service outcomes in line with service specification.	The number of planned exits increase in line with or above the national average. To identify and reduce tobacco smoking dependency. The number of people within treatment are offered and accept a test and or vaccination against BBVs, protecting them from further harm.
Reduce the harm caused by tobacco in Wokingham residents most at risk e.g., young people, pregnant women, routine & manual workers	Mobilisation of the new Stop Smoking/Smoking Cessation service provision/s for Wokingham residents Undertaken test purchasing/underage sales activity with Wokingham retailers Deliver targeted education to KS2 pupils on tobacco, smoking, alcohol and drugs as an extension to PSHE offer.	Public Health Public Protection Partnership Berkshire West Tobacco Control Alliance Members Cranstoun & Smokefreelife Berkshire (Providers)	Key milestones of service mobilisation and implementation achieved. New service provision is 'live' and residents/interdependent services are engaged and referring to the service. Provider to submit quarterly contract monitoring and performance data and achieving expected service outcomes in line with service specification including number of successful quits by population group.	Increase the number of women smoking in pregnancy engaged with stop smoking service provision (community AND through maternity services) Increase the number of Routine & Manual Workers successfully quit at 4 weeks Increase the number of residents from

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			<p>10 primary school sessions (KS2) are offered and delivered in 2021/22.</p> <p>Evaluation of school session is carried out.</p>	<p>target groups accessing stop smoking services and reporting quit attempts.</p> <p>No of test purchases (involving tobacco); No of retailers passed; No of retailers who failed; No of illegal seizures; Outcome of prosecutions.</p> <p>Evidence of improved knowledge and understanding amongst participants of the use of smoking, alcohol and tobacco.</p>
<p>To protect and promote the health and wellbeing of those at risk of or affected by domestic abuse.</p>	<p>Coordinate multi-agency response to domestic abuse.</p> <p>Finalise commissioning of and mobilisation of the new domestic abuse service provision/s for Wokingham residents including set up of local refuge.</p> <p>Undertake multi-agency training (DA related but covering wide range of other issues such as health).</p>	<p>Public Health</p> <p>CSP lead</p>	<p>Multi agency pathways/response mapped and agreed.</p> <p>Key milestones of mobilisation and implementation achieved.</p> <p>New service provision is 'live' and residents/interdependent services are engaged and referring to the service.</p>	<p>Victims / survivors and their children are assessed and have individual safeguarding needs assessed and receive support to address these.</p> <p>All victims and children affected by</p>

Wokingham Priority	Activity	Lead and partner	Progress Milestone	Outcomes
	<p>Raise awareness of domestic abuse in order to encourage interventions at the earliest possible stage.</p> <p>Networking across agencies to promote health and wellbeing activities for adults and children who are, or have, experienced domestic abuse (e.g. Recovery College Programme/Kicks Programme etc).</p>		<p>Provider to submit quarterly contract monitoring and performance data and achieving expected service outcomes in line with service specification.</p> <p>Training Programme developed with key partners.</p> <p>Health promotion plan developed and implemented.</p> <p>Regular networking meeting/s with key agencies set up and held.</p>	<p>domestic abuse in Wokingham are able to access information, help and support through a 24/7 helpline which addresses immediate safety concerns and facilitates a smooth pathway to domestic abuse support</p> <p>Victims and Survivors feel able to support criminal and civil justice options, improving their safety and holding perpetrators to account</p> <p>Perpetrators of domestic abuse who acknowledge some level of understanding as to the effect of their behaviour, are supported to access perpetrator interventions to achieve long term</p>

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				<p>positive behavioural change.</p> <p>Increased independence for survivors of domestic abuse/violence and their children and can feel safe in their homes</p>
To protect and promote the health and wellbeing of those at risk of or affected by domestic abuse	Develop a domestic abuse dataset between key relevant organisations to monitor number of health presentations where there is a domestic abuse marker	Public Health Domestic Abuse Partnership Board Berkshire West CCG Berkshire Healthcare Foundation Trust [BHFT] Royal Berkshire Hospital [RBH] Frimley Park Hospital	<p>Meeting convened of key partner organisations to establish if it is possible to interrogate data collection systems to gather meaningful data and feasibility of this data collection leading to positive outcomes</p> <p>Pilot area(s) established to test feasibility and training needs Training input delivered to achieve meaningful data inputting</p> <p>Collection, review and adaptations of pilot to roll out if beneficial.</p>	<p>Consistent agreed data set to enable monitoring of number of people presenting to health settings as a result of domestic abuse, broken down into key demographics (e.g., age, gender, having a disability)</p>
To protect and promote the health and wellbeing of those at risk of youth offending	Wokingham Prevention and Youth Justice Service [PYJS] to review and develop its working partnership with Cranstoun to enhance the Youth Offending Service [YOS] substance misuse offer.	Wokingham PYJS & Cranstoun	Cranstoun worker to be co-located at PYJS office on a weekly basis.	Increased number of PYJS referrals to Cranstoun.

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<p>and/or engaged with youth offending services</p>	<p>PYJS to improve children/young people’s understanding of sexual consent and to promote positive and healthy relationships.</p> <p>PYJS to raise community awareness around criminal exploitation of children, substance misuse and inappropriate sexualised behaviour.</p>	<p>Wokingham PYJS & BHFT</p> <p>Wokingham PYJS.</p>	<p>Cranstoun worker to deliver a tailored intervention for those children involved with substance misuse and/or at risk of “county lines” involvement.</p> <p>YOS Nurse to deliver a targeted intervention to every child involved in an offence/ behaviour of concern of sexual nature.</p> <p>YOS workers to deliver outreach events in the community (and in schools) around criminal exploitation, substance misuse and inappropriate sexualised behaviour.</p>	<p>Increased access to substance misuse support for those children at risk of or involved with offending.</p> <p>Targeted intervention delivered in every circumstance where inappropriate sexualised behaviour has been raised as a concern/reason for PYJS involvement.</p> <p>Adults and carers in the community have an increased awareness and understanding of criminal exploitation, substance misuse and inappropriate sexualised behaviour and know where resources and support services can be accessed.</p>

(c) Carers Strategy Action Group Action Plan

Wokingham Priority	Activity	Lead and partner	Progress Milestones	Outcomes
YEAR 1				
Identify & recognise carers	To develop a local offer for carers so that they are better informed on what support they can access.	Wokingham Strategy & Commissioning Team [Strategy & Commissioning] Adult Social Care [ASC] leads VCS lead	Establish working party 8/7/21 Review what is currently offered when carers are initially assessed 8/8/21 Survey carers to establish where carers go to for advice/support in the first instance	Enable carers to access the advice and support that is available.
	To actively promote identification of carers and pathways to assessment.	ASC VCS lead	Establish working party 8/7/21 Review current pathways internally Review current pathways VCS	Reduce the number of carers whose first point of contact with services are when they are in crisis

	To develop strategies for publicising carers' support services.	Carers Strategy Group [CSG] Public Health Healthwatch	<p>Arrange working party meeting 15/7/21.</p> <p>Benchmark number of G.P. Surgeries/community advertising space.</p> <p>Develop strategies to reach out through community navigator scheme.</p> <p>Develop strategies to reach out at community events.</p> <p>Establish relationship with PCN leads.</p>	Increase the visibility of carers advice, support, and information services so that carers can make informed choices.
	To develop systems and processes for engaging with a broader spectrum of carers within our communities.	CSG ASC Carers leads	Establish links with community leads.	Enable equitable access to support for carers of people with: mental health [MH] issues, substance misuse issues, LGBTQ+ community, Gypsy, Roma and Traveller [GRT] community, Ex-military, Children and Young People.
	To work collaboratively with partners in promoting services within minority communities.	Strategy & Commissioning VCS	Carers orgs have a presence at the mosque during vaccinations (completed).	Enable equitable access to support for carers of people within ethnic minority communities and foster

			Establish links with Wokingham Borough's Black and Minority Ethnic forum.	broader representation on carers forums.
	To co-produce services that WBC commission with carers from a broad spectrum of the community, including those from underrepresented groups.	Strategy & Commissioning	Ensure this is covered in VCS procurement 8/7/21. Incorporate carers into the co-production work WBC is doing 6/7/21.	Ensure wider representation enabling us to develop services that will be more inclusive of carers who live in our community.
148	Supporting young carers	Strategy & Commissioning VCS	Quarterly meeting Tu Vida (Provider) monitor Key Performance Indicators [KPI's].	Ensure young carers have their needs assessed as part of a wider systems approach.
	To improve emotional well-being for young carers.	Strategy & Commissioning VCS	Attend webinar 21/7/21. Benchmark number of young carers currently accessing MH services/ or in need of MH services. Tu Vida staff to do MH first aider training	Improving mental health and reducing the need for statutory services.

			Tu Vida to incorporate emotional health and wellbeing sessions into their offer for young carers	
	To provide regular group activities and events throughout the year for young carers, in both school term time and in school holidays.	Strategy & Commissioning Tu Vida	Map other young carers groups Re-establish face-to-face groups Re-establish schools work	Foster a community of support and provide opportunities for young carers to have access to activities that other children and young people who are not carers have.
	To work with schools and VCS organisations in establishing drop-in sessions and peer to peer support	Strategy & Commissioning Tu Vida	Continue to work with schools	Reduce social isolation and improve emotional health and well-being.
	To establish a young carers forum	Tu Vida	Set a date to re-launch group	Ensure the voice of young carers is heard, enabling young carers to influence decisions that affect their lives and to support their active contribution to the carers strategic group.
Supporting working carers	To create opportunities for working carers to access support, advice, and information and training in a variety of ways that fit in with their lifestyle.	Strategy & Commissioning	To include KPI's around delivery of services in a variety of ways/outside 9-5 in carers services we commission	Support carers to care whilst remaining in employment.
	To work with Supported Employment Service [SES] in helping carers who chose to access or remain in employment.	SES	Ensure SES are invited to have a presence at events e.g., carers week/carers rights day	Enable carers to remain independent and reduce social isolation.

		Strategy & Commissioning	Develop carers material	
		VCS		
	To work with partners in developing opportunities for working carers to engage in social activities outside their working day	CSG VCS	Survey working carers to establish need and format	Support working carers to maintain their health and well-being and foster peer support.
Enabling carers to have a life outside of caring	To increase preventative measures including use of AT and respite for the cared for.	ASC	Establish uptake of AT with lead Review carers breaks/respite.	Ensure carers are able to take a break.
	To work collaboratively with partners to actively promote free health checks/flu jabs/coronavirus vaccinations.	Strategy & Commissioning Public Health	PH to reach out to carers to promote healthy lifestyles. Commission equitable service to ensure carers can go to medical appointments.	To improve the health of carers.
	To improve the uptake of carers engaging in activities outside of their caring role.	Tu Vida	Survey carers on what they would be most interested in	Carers will have the opportunity for leisure activities, and time away from their caring responsibilities to enhance their sense of well-being and reduce social isolation
	To support carers in developing strategies to enable them to feel able to take a break, or to have time to themselves.	Tu Vida CSG	Review contingency planning/carers assessments.	Helping carers to continue to care.

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YEARS 2-5				
Identify & recognise carers	To review the assessment pathway including the process of self-assessment		Establish how many carers use the on-line self-assessment	To ensure an efficient digital pathway to services
	To develop our care act training		Review Care Act training	For all staff to improve identification and recognition of carers
	To improve joined up working: across departments, with multi-agency, with the VCS		Establish Carers champions/leads in key departments (JD - expectations?) Flow charts/swim lanes to ensure single point of contact	Reducing the delay of carers getting linked into services quickly and ensure they get the right support at the right time
	To work with our independent care providers in identifying and signposting carers	Strategy & Commissioning	Link to care provider framework	Increase choice
Supporting young carers	To increase the number of young carers identified at WBC front door			Reduce the delay in young carers getting access to services
	To undertake a review of the transport issues and services	Tu Vida	Survey young carers to establish what their transportation issues are	Remove barriers that prevent young carers accessing opportunities to engage in recreational and social opportunities and get the support they need.
	To work with schools to improve the transition between primary, secondary schools and colleges	Tu Vida		Young carers have the support and understanding they need to be able to

				maximise their learning and achievement.
	To establish a seamless pathway for transition from Children's to Adult services	Tu Vida ASC	Tu Vida to establish working relationship with transition/ASC team	All young carers have an assessment prior to their 18th birthday which reflects future aspirations for adult life
Supporting working carers	To affiliate to the Employers for Carers scheme	Strategy & Commissioning HR	Update Flexible working policy to include carers (Completed) Determine process for affiliating under Cares UK Employers for Carers Scheme	WBC to become a 'carer friendly' workplace

(d) Dementia Alliance Action Plan

Wokingham Priority	Activity	Lead and partner	Progress Milestones	Outcomes
153 To support individuals living with dementia and their carers	To establish a task and finish group to oversee the commissioning of additional and improved support for individuals living with dementia and their carers, and be responsible for the delivery of this action plan	Assistant Director, Adult Social Care (ASC), Transformation & Integration Commissioning Team ASC Integration Team VCF representative ASC Public Health	Set up initial project meetings and project plan (first week of Sept) Finish action plan Produce an inequalities statement for each commissioned service Write a commissioning spec.	List of additional support commissioned along with insight into their usage
	To create Dementia Friendly Wokingham Steering Group.	ASC Long term team/ COAMHS Strategy & Commissioning ASC Integration Team VCS Member with lived experience	Established group Selected Chair Set Terms of Reference To recruit a specialist Dementia Co-ordinator	Dementia Friendly Wokingham Steering Group established and overseeing the delivery of commissioned services and championing the work to support residents affected by dementia.

Wokingham Priority	Activity	Lead and partner	Progress Milestones	Outcomes
To support individuals living with dementia and their carers		Public health BHFT (older people's mental health team) Primary Care		
	To foster a Dementia Friendly Wokingham movement which builds on the existing Wokingham Dementia Alliance (WDA).	VCS lead (chairing) steering group Specialist Dementia Co-ordinator Joint Membership VCS/WBC Place representative Transport representative	Increased awareness and understanding of dementia among the wider community, thereby reducing the stigma that still exists.	Continued work to create a Dementia Friendly Wokingham.
	Task and finish group to establish the mechanisms to oversee and report the incremental WBC investment funding for dementia 2021/22 and onwards.	ASC Integration Team Strategy & Commissioning WIP	Invest in infrastructure and projects (Report to WIP via DFW Steering Group)	Dementia Friendly Wokingham Fund being used to support projects and pilots

Wokingham Priority	Activity	Lead and partner	Progress Milestones	Outcomes
To support individuals living with dementia and their carers	To assess the immediate gaps in support for those with or affected by dementia created by Covid-19 pandemic.	Dementia Friendly Wokingham (DFW) Steering Group	Use local data and insights to identify gaps in support. Produce and enact an Emergency Investment plan.	Needs assessments which includes analysis of those affected by dementia.
	To create a partnership between the DFW Steering Group and Wokingham Dementia Alliance to ascertain wider views on local priorities	DFW Steering Group and WDA	Local listening event organised to determine dementia priorities	Dementia priorities established and agreed upon with actions emerging from the priorities.
	To establish a Commissioning / tendering process to invest in local services to address priorities.	Strategy & Commissioning Task & Finish group	Procured dementia services Services start 1 st April 2022	To have commissioned dementia prevention services to address local priorities. Enable local VCFS organisations to innovate in partnership over the next 5 years.

Wokingham Priority	Activity	Lead and partner	Progress Milestones	Outcomes
To support individuals living with dementia and their carers	To establish an ongoing process of reviewing support across: <ul style="list-style-type: none"> • The Dementia Journey (pathways) • Best practice • Demographic/epidemiology evidence • Culture and education • Training awareness • How to address health inequalities in relation to dementia 	DFW Steering Group	Encourage local businesses, shops, employers etc to provide awareness training for staff, by accessing the Dementia Friends information sessions	Review completed and plans put in place to address these areas.
	To work in partnership with people and their carers from ethnic minority communities to offer support, raise awareness of existing services and groups, and customised prevention relevant to that community.	ASC Commissioning DFW Steering Group	Spec for specifically commissioned dementia services for ethnic minority communities. Ethnic minority groups to be included as part of Dementia Alliance (also other Alliances going forward)	Improved engagement by ethnic minority communities, organisations and people with dementia and their carers. Improved outcomes for people with living dementia and their carers i.e. more years in better health, more support for carers, more integration with health services where applicable

(e) Learning Disabilities Partnership Board Action Plan

Wokingham Priority	Activity	Lead and partner	Progress Milestones	Outcomes
Supporting individuals with a learning disability [LD] in the Wokingham Borough to live independent, healthy and safe lives.	To create a dedicated Learning Disability Service providing focused social work support and access to social care and voluntary services.	ASC Learning Disability Partnership Board [LDPB] Positive Inclusion	To implement the Learning Disability Team as part of the Adult Social Care Re-structure by April 2020	To have a dedicated service set up to respond to the needs of people with a learning disability. To have named workers for customers. To have the correct level of specialist training and skills within the team to meet the needs of people with a learning disability. To work in a strengths-based approach to enhance the independence of people with a learning disability.
	To develop a LD Commissioning and Market Development Plan that fosters greater choice and control within the market	ASC Strategy & Commissioning	To implement the Care and Support Framework by October 2021 To assess the quality of providers through the Care Governance process and	To implement the Care and Support Framework for supported living and complex care and support. To attract a wider pool of skilled providers to work with people

Wokingham Priority	Activity	Lead and partner	Progress Milestones	Outcomes
Supporting individuals with a learning disability [LD] in the Wokingham Borough to live independent, healthy and safe lives.			annual KPI's set through the Care and Support Framework.	with a learning disability and complex needs.
	To create an enhanced and sustainable offer of support for carers get the support they need to help them continue caring.	Positive Inclusion Carers Lead ASC Strategy and Commissioning	Carers Strategy has now been implemented to provide direction and support To update the website to ensure that the Carers Offer is available - April 2022 All ASC carers literature to be reviewed and updated – Sept 2022 Carers for people with a learning disability Task and Finish Group to be set up – April 2022	For carers to know where to go to get up to date and relevant information about Carers Group and the ASC offer for their loved one including respite opportunities.
	To embed the Approaching Adulthood Team to support young people with a learning disability to transition into adulthood	ASC Children's Services	Full permanent staffing compliment by August 2021	To provide a seamless service to young people with a learning disability aged 14+, and their carers

Wokingham Priority	Activity	Lead and partner	Progress Milestones	Outcomes
Supporting individuals with a learning disability [LD] in the Wokingham Borough to live independent, healthy and safe lives.		SEND Health Customer Experience Champion Send With Voices [SWV]	To map all essential services and pathways 0-25 – April 2022, include all local offer options including day activities, supported employment services, support to achieve independence, education, training and housing. Improve the accessibility and promotion of the Local Offer for 18-25 year olds. Map proportion of Care Act Assessments completed by a young persons 18 th birthday. Engage SWV in customer feedback.	To ensure the eligible needs of young people are assessed and a plan implemented by their 18 th birthday
	To embed our Accommodation Strategy for people with a Learning Disability	ASC Strategy and Commissioning Wokingham Housing Team	To have a clear list of all individuals that need current accommodation, and a pipeline forecast for forthcoming accommodation needs – October 2021	To ensure that people with a learning disability have appropriate accommodation available within WBC. To increase the number of people with a learning disability

Wokingham Priority	Activity	Lead and partner	Progress Milestones	Outcomes
Supporting individuals with a learning disability [LD] in the Wokingham Borough to live independent, healthy and safe lives.		Berkshire West CCG	<p>To match individuals to new accommodation being commissioned with the aim of a move in in by April 2022 (e.g. Transitions House, Hatch Farm and Ryeish Green)</p> <p>Plan phase 2 of ASC Accommodation Project for further new and refurbished accommodation to meet the needs of those identified as needing housing over the next few years.</p> <p>SALT returns to evidence increase in individuals living in their own home</p>	<p>who have their own secure tenancy.</p> <p>To increase independent living for people with a learning disability.</p>
	To increase the number of people with a Learning Disability who are in employment	ASC Optalis SES VCS	To increase levels of access to supported employment including developing of local KPI's to assist with monitoring this.	To drive, increase and offer a number of opportunities for people with a learning disability to access supported employment
	To review access to and availability of day care provision for people with a learning disability	Strategy and Commissioning	To complete Day Service Review and Strategy by May 2020	To provide a variety of services and opportunities in the

Wokingham Priority	Activity	Lead and partner	Progress Milestones	Outcomes
Supporting individuals with a learning disability [LD] in the Wokingham Borough to live independent, healthy and safe lives.		VCS		community for people with a learning disability
	To work with our partners in health to integrate services and improve outcomes for residents with a learning disability <i>See also Health Inequalities Action Plan</i>	BHFT Berkshire West CCG ASC LDPB / CLASP Public Health	To arrange joint meetings with the Learning Disability Health Team – April 2022 Arrange a Task and finish group to identify priority areas regarding health inequalities – April 2022 To work with GP practices to understand the percentage of people with a LD who have an Annual Health check - April 2022 To continue to share information and educate people with a learning disability about health needs and access to services – through LDPB roadshows and CLASP sessions – review April 2022	To improve health outcomes, joint working and fair access to health services for people with a learning disability

Wokingham Priority	Activity	Lead and partner	Progress Milestones	Outcomes
Supporting individuals with a learning disability [LD] in the Wokingham Borough to live independent, healthy and safe lives.	To keep people with a learning disability safe and free from harm or abuse	ASC Thames Valley Police LDPB VCS Health	To monitor the number of Safeguarding Section 42 enquiries for people with a learning disability and monitor themes – quarterly To develop a task and finish group around keeping safe - April 2022	That people with a Learning Disability feel safe in their community and know who to go to if they do not feel safe.
	To support an active LDPB and a Voluntary Sector that supports the voice, needs and wishes of people with a learning disability.	LDPB CLASP ASC PINC VCS Customer Experience Champion	Quarterly LDPB meetings to take place Task and Finish groups to be set up to support the implementation of the LD strategy Co-production to be considered with all new projects	To ensure the voice of people with a learning disability are involved in all projects pertaining to their needs To support with the implementation of the Learning Disability Strategy

3. Help children and families in early years

(f) *Children and Young People Partnership [CYPP] Board Action Plan*

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Wokingham Priority	Activity	Lead and partner	Progress Milestone	Outcomes
Governance	Establish CYPP “Action Group” including Terms of Reference with a view to assigning responsibility to members for developing and agreeing action plans, monitoring progress and outcomes, and exception reporting to the Wellbeing Board.	CYPP	CYPP Action Group established	Clarity of governance route, responsibility and accountability for action planning and monitoring.
Early Intervention and Prevention	Implement recommendations resulting from the Leadsom Review of Early Years Healthy Development pending review of further details coming from Government.	WBC Children’s Services, WBC Commissioning, CYPP Action Group	Recommendations implemented in Wokingham.	Better, more coordinated support for families and children in first 1001 days from conception to age 2. Improved health outcomes at key milestones. Improved school readiness.
	Capture and analyse local data on school readiness/health milestones to determine which children with specific backgrounds/characteristics may need enhanced support (<i>also see SEND and Inclusion priority below</i>).	WBC Children’s Services and CYPP Action Group	Sources of data identified and collated. Analysis complete.	Understanding of school readiness support gaps.
	Produce options paper for service design/adjustments to meet school readiness support gaps/needs. Decision on preferred option(s).	WBC Children’s Services and CYPP Action Group	Options paper produced. Decision made.	Clarity on preferred option(s) for support design.

Wokingham Priority	Activity	Lead and partner	Progress Milestone	Outcomes
164 Early Intervention and Prevention	Implementation of preferred option(s), including development of SMART targets/outcomes, and outcomes reporting dashboard.	WBC SEND Service; Early Years Service; Project Manager; CYPP Action Group	Option(s) implemented. Outcomes monitored and regularly reported.	Reduction in school readiness gaps.
	Commission and mobilise new service provision for the mandated healthy child programme (health visitors and school nursing).	Children Services and Public Health	Key milestones of mobilisation and implementation met by provider. New service provision is 'live' and residents/interdependent services are engaged and receiving the service. Service provider is capturing and reporting on data according to an agreed schedule which is being used to inform local health outcomes and progress against any action(s). Service provider is compliant with contract reporting requirements.	Statutory children's health outcomes are being capture, reported an monitored for improvement (where required) Gaps in health outcomes across the key indicators are highlighted, monitored and assessed for further action/s;
	Set up/deliver and evaluate Virtual Group Consultations (VGC) pilot for postnatal care in partnership with Wokingham PCN leads.	Wokingham PCN's and Public Health	Partnership set up for the delivery of quarterly VGC sessions.	No of Wokingham families engaging in postnatal care sessions (by demographics)

Wokingham Priority	Activity	Lead and partner	Progress Milestone	Outcomes
			<p>Quarterly VGCs offered and delivered within participating areas.</p> <p>Evaluation up of VGCs carried out.</p> <p>Evaluation summary submitted to Wokingham Integration Strategic Partnership and Wellbeing Board.</p>	<p>No of Wokingham families engaged in sessions reporting positive experience;</p>
165 Early Intervention and Prevention	<p>Deliver local campaign promoting smoke free settings (homes, side-lines) which support the prevention of uptake of smoking in CYP.</p>	<p>Wokingham Public Health, Public Protection Partnership.</p>	<p>Design and produce local campaign materials – including working with CYP/Schools;</p> <p>Evaluation of impact of local initiatives</p>	<p>Increase in the number of local settings which are smoke free or implement smoke free policy.</p>
	<p>Support the design of specialist stop smoking services and pathway for pregnant women and their partners.</p>	<p>Royal Berkshire Hospital including Maternity Services, Shared Public Health Team Reading and Royal Berkshire Trust and Public Health</p>	<p>Bid for funding to BOB ICS submitted (part 1 completed).</p> <p>To establish a Local Berkshire West Working Group.</p> <p>Berkshire West NHS Tobacco Dependency Treatment Plan for implementation of smoke</p>	<p>Increase in the number of pregnant women accessing stop smoking services.</p> <p>Increase in the number of pregnant women who have quit smoking at 4 weeks from set a quit date.</p>

Wokingham Priority	Activity	Lead and partner	Progress Milestone	Outcomes
			free agenda and treatment by 2023/24 produced.	
Early Intervention and Prevention	Undertake a review of the local breastfeeding peer support programme.	Public Health and Children Services	Local data relating to breastfeeding and breastfeeding support captured and analysed. Options paper to inform future service provision produced and presented.	Improved breastfeeding take-up and maintenance rates.
SEND and Inclusion	Undertake a School Readiness Analysis/Needs Assessment/Support and Services Audit for Children with SEND aged 0-5 years	Early Help Service/Children's Centres; Early Years Service; CYPP Action Group	Sources of data identified and collated. Needs Analysis complete.	Baseline of school readiness support gaps for children and young people with SEND is produced.
	Scope and coproduce a fully costed options paper for service design to address support school readiness needs/gaps for children with SEND.	Early Help Service/Children's Centres; Early Years Service; CYPP Action Group;	Co-produced options paper complete. Options paper submitted. Decisions made.	Clarity on service design.
	Implementation of preferred service design option(s), development of SMART targets/outcomes for service and production of an outcomes reporting dashboard.	Early Help/Children's Centres; Early Years Service; Project Manager;	Service design implementation complete. SMART Targets/measurable outcomes agreed. Dashboard produced and implemented.	Improved school readiness in children with SEND.

Wokingham Priority	Activity	Lead and partner	Progress Milestone	Outcomes
Safeguarding	Work with key partners to undertake a review of local safeguarding policies and procedures to ensure they address risks for children from conception to 5 years of age.	WBC Quality Assurance and Safeguarding; Berkshire West Safeguarding Children Partnership; CYPP Action Group	Key participants identified and roles/responsibilities to undertake review assigned. Relevant policies identified. Local procedures reviewed. Updated safeguarding policies and procedures published.	Assurance that children from conception to 5 years of age are safeguarded.

4. Good mental health and wellbeing for all children and young people

(g) Children and Young People Partnership [CYPP] Board Action Plan

Wokingham Priority	Activity	Lead and partner	Progress Milestone	Outcomes
Governance	Establish a CYPP “Action Group” including Terms of Reference with a view to assigning responsibility to members for developing and agreeing action plans, monitoring progress and outcomes, and exception reporting to the Wellbeing Board.	CYPP	CYPP Action Group established	Clarity of governance route, responsibility and accountability for action planning and monitoring.
Prevention and Early Help	Carry out a Mental Health Needs Assessment for Wokingham, including mapping of current governance across Berkshire of mental and emotional health service design.	Public Health Wokingham and Berkshire West Public Health Hub	Mental health needs assessment complete.	Understanding of local need and current governance process. Baseline set for future monitoring.
	Review availability and take-up of current universal and targeted mental health preventative and early intervention activity in schools and elsewhere.	WBC Children’s Services; CYPP; Schools	Review complete	Understanding of preventative activity in Wokingham.
	Engage with staff, students, parents, the community and mental health support teams to inform interventions for emotional health and wellbeing, supporting a Whole School Approach to MH and embedding wellbeing as a priority across the school environment.	ICP	Engagement activity complete. Report produced. Interventions identified.	Contribution to understanding of gaps in preventative services/support.
	Engage with Berkshire “Be Well” Campaign which is a joint local authority and health initiative across Berkshire which is being planned for three years Oct 21 – July 24	Public Health Wokingham and Strategy & Commissioning	Establish how the “Be Well” campaign supports Wokingham priorities.	Be Well campaign supports Wokingham priorities

Wokingham Priority	Activity	Lead and partner	Progress Milestone	Outcomes
Prevention and Early Help	Develop options paper for meeting gaps in preventative services and activity and improving take-up (if necessary). Make decision on option(s).	WBC Children's Services; CYPP	Options paper produced. Decision made.	Clarity on next steps.
	Implement chosen option(s) for development of preventative services, including putting in place SMART targets/outcomes and reporting mechanisms.	WBC Children's Services; CYPP; Schools.	Implementation complete. Reporting mechanisms in place.	Reduced demand for CAMHS and other emotional wellbeing services.
Reduce Waiting Times for Screening and Referral to CAMHS Services/ Demand Management	Tackle the waiting times in both specialist/Core CAMHS for access and interventions in key areas: anxiety, depression, Specialist CAMHS, Autism and ADHD.	ICP	2-year investment plan with BHFT created for Core CAMHS to cover 2022 – 2024 created.	Waiting times reduced.
	Build a formal Delivery Partnership arrangement including: <ol style="list-style-type: none"> 1. <i>A single access and decision-making point that all delivery aligns to;</i> 2. <i>A joint communication approach and set of tools that explains to children and young people, parents and carers, schools and primary care colleagues how to access support and the type of response and offer they can expect.</i> 3. <i>A joint workforce development programme</i> 	ICP	Autumn conference with Oxfordshire MIND brings together key parties to discuss arrangement. Proposal for arrangement produced. Partnership arrangements agreed.	Reduced uncertainty about services available and how to access them for children and young people needing support. Better prevention. Less demand for higher need services.
COVID-19 Recovery	Continue to commission temporary contract during Covid for Kooth (online support)	ICP	Recurrent funding from August secured.	Continuity of support for young people during COVID-19 recovery phase.
	Meet the COVID-19 surge demand as it arises	CCG	Operational partnership set up in August 2021 and has begun meeting every three weeks.	Emerging needs understood and addressed.

Wokingham Priority	Activity	Lead and partner	Progress Milestone	Outcomes
COVID-19 Recovery	Expand the trauma-informed approach among formal and informal service providers, including charities and voluntary organisations, supporting recovery and resilience in children and young people.	ICS Children's Board	Mapping exercise and options appraisal for TI training across BOB completed. Brief prepared for partners. List of potential partners produced. Partners approached.	Charities and Voluntary organisations equipped with skills and knowledge to support recovery and resilience in Children and Young People.

5 Good mental health and wellbeing for all adults

(h) Wokingham Wellbeing Board Social Isolation and Loneliness Action Group Plan

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Wokingham Priority	Activity	Lead and partner	Progress Milestone	Outcomes
To understand mental health and wellbeing need	Carry out a Mental Health Needs Assessment [MHNA] for Wokingham	Public Health Wokingham and Berkshire West Public Health Hub	<p>Mental health needs assessment project plan</p> <p>Mental health needs assessment drafted for comments and circulated to key groups</p> <p>Publication of a Wokingham MH needs assessment</p>	<p>Understanding of local need.</p> <p>Baseline set for future monitoring.</p>
Connect vulnerable residents with quality-assured services and activities	To support residents to access local services and charities.	WBC/Citizen's Advice Bureau [CAB]	To report: number of people using the service; number of people who used the service and had improved mental wellbeing after receiving support	Increase number of people accessing essential services
	Connecting residents to community services/classes which can improve their social wellbeing through: Community Navigation, Social Prescribing	Involve/WBC	To report: numbers and demographics of people using the service; and outcomes following support. Quarterly KPIs	Increase social contact and improve social wellbeing

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Wokingham Priority	Activity	Lead and partner	Progress Milestone	Outcomes
Connect vulnerable residents with quality-assured services and activities	To offer digital referral signposting service for healthcare professionals	PCNs North, Phoenix, and East	To report: number of people using the service/demographics	To improve digital inclusion
	To connect those struggling with serious impact of loneliness with matched volunteer for face-to-face visits and phone calls.	WBC/Project Joy	To report: Number of people using the service including demographics	Increase social contact and improve social wellbeing
	To offer variety of weekly and monthly activities to encourage new friendships and provide opportunities for Link friends to join small Friendship Groups.	LINK Visiting Scheme	To report: Number of people using the service including demographics	To increase social opportunities
	To run 'Link Online' service, enabling those with no experience of digital devices with a tablet computer, coaching and support	LINK Visiting Scheme	To report: How the coordinated support impacted individuals. Service KPI	To improve access to digital services
	To support young people not in education or employment [NEET] to enter employment, education or training	NEET Prevention Service	Monthly service KPIs	Increase number of NEET's to receive support to essential services

Wokingham Priority	Activity	Lead and partner	Progress Milestone	Outcomes
Connect vulnerable residents with quality-assured services and activities	<p>Enabling residents covered under the disability provision of the Equality Act from 16+ to access education, work experience, volunteering, and employment by:</p> <ul style="list-style-type: none"> • Support via 1-1's meetings, Job coaching in the workplace, and retention team to support to maintain employment. • Groups, job clubs, interview practice, confidence building, assertive training, and employer introductions. • Support to client and employers around reasonable adjustments in the workplace, college, or work experience placement. • Provide and facilitate education courses for Activate Learning. One within Reading College (employment) and another at Optalis Head Office in Wokingham (ACE@Optalis). • Facilitate employment related workshops for Wokingham's Recovery College. • Provide Travel Training (Ability Travel) to residents from 13+ to access public transport. Via 1-1 specialist travel training coaches. <p>Build confidence, learn routes, problem solve, support to use electronic booking and timetables. Working with ASC, CTU, Network Rail and Reading Buses.</p>	Optalis Supported Employment Service	Monthly service KPI's	Increased wellbeing, employability skills, employment outcomes, reduce reliance on benefits and increased financial independence and disability awareness, positive contribution to local communities. Reduce isolation and loneliness

Wokingham Priority	Activity	Lead and partner	Progress Milestone	Outcomes
Tackling risk factors for social isolation and loneliness: E.g., language barriers, education & employment, mental illness, financial difficulty, old age.)	Delivering adult education courses supporting ages	Adult Education Service	To report on: demographic/target group attendance and outcomes	Increased wellbeing, employability skills, employment outcomes, reduce reliance on benefits and increased financial independence and disability awareness, positive contribution to local communities.
	To provide and support community engagement to adults, children and young people and target groups	Community Engagement	To report on community engagement within target areas To report on engagement with: Communities	Increase access to positive community activities
	To provide activities and community engagement in Library setting to communities and those digitally excluded	Libraries	To report on engagement with: Communities, digitally excluded residents and impact of engagement	Reducing social isolation and providing digital support
Tackling risk factors for social isolation and loneliness: E.g., language barriers, education & employment,	Provide specialist employment/job coaching to Wokingham residents. Coaches trained via Centre for mental health IPS – individual placement and support. <ul style="list-style-type: none"> Provide “next step” courses within Wokingham’s recovery colleges 	Optalis Supported Employment Service	Provide monthly outcomes of employment/education and volunteering/ via WBC KIPS	Increased wellbeing, employability skills, employment outcomes, reduce reliance on benefits and increased financial independence and

Wokingham Priority	Activity	Lead and partner	Progress Milestone	Outcomes
mental illness, financial difficulty, old age.)	<ul style="list-style-type: none"> • Support/upskill employers on mental health awareness • Provide group sessions and peer support • Provide online/virtual support • Work in partnership with adult social care/CMHT. Schools and employers to increase opportunities • Employment/education/volunteering Recovery college course facilitated by SES. • Support to obtain/retain employment for Wokingham residents covered under the disability provision of the equality act + carers and people misusing substances. • Supporting employers on disabilities and reasonable adjustments. <p>Work alongside CMHT, MIND. Provide information stands/virtual courses and meetings for those not able to access venues. From age 16 +</p>			disability awareness, positive contribution to local communities.
Helping people to build better social relationships to protect and improve physical and mental health.	To provide support for individuals to join online sessions including friendship café and face to face sessions	Friendship Alliance Service	To report on support given to target groups	Increasing opportunities for digital and social interaction

Wokingham Priority	Activity	Lead and partner	Progress Milestone	Outcomes
Helping people to build better social relationships to protect and improve physical and mental health.	To connect volunteers and Link Friends to gardens and nature as part of 'Link to Nature' project with the aim of improving physical and mental health with a focus on growing plants, feeding birds, growing vegetables and pollinator plants. Project in partnership with Wokingham in Bloom	The Link Visiting Scheme	To report on positive outcomes	Connecting older people and volunteers to their gardens and nature
	To deliver and monitor engagement with local leisure programmes which aim to support and promote positive mental and physical health – see Physically Active Communities Action plan for details.	Sports and Leisure	To report on service KPIs	

6 Cross Function Action Plan

(i) *Wokingham Wellbeing Board Physically Active Communities Action Group Plan*

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Wokingham Priority	Activity	Lead and partner	Progress Milestones	Outcomes
Creating Physically Active Communities Facilitating physical activity to improve health outcomes irrespective of whether individuals achieve weight loss.	To maintain Physical Activity as a prevention priority with ICP. Actions include: Form a PA sub-group to draft a BW ICP PA strategic intent outlining a vision, purpose and high-level ambition around PA To determine the ongoing role of the sub-group and the responsibilities of the Prevention Board	Berkshire West NHS Integrated Care Partnerships Group/ Public Health GBA	Subgroup created and role & responsibilities determined	Highlight Physical Activity as a priority for Wokingham BW ICP PA Strategic Intent
	To review pathways into local walking and cycling training programmes	Transport/ My Journey	To report on outcomes of review including internal discussion held annually by the My Journey team	Measure the percentage of physically active adults accessing open spaces
	To have developed, completed, and evaluated QR Walks. To review how to capture further data.	Transport/ My Journey	To report on information and number of walks held	Measure the percentage of residents participating in programme
	To facilitate Active Medicine Programme by; delivering 'Helping People Become Physically Active' training to frontline workers and HCP's. Promoting Training hub targeting HCP's support training and induction for the non-medical support staff in WBC H&SC system	GBA/Public Health/Adult Social Care	To report on number of Wokingham individuals trained	Increased confidence and skills talking about PA with residents/patients

Wokingham Priority	Activity	Lead and partner	Progress Milestones	Outcomes
Creating Physically Active Communities Facilitating physical activity to improve health outcomes irrespective of whether individuals achieve weight loss.	To support individuals to Live Longer Better by: Championing PA amongst WBC networks Embedding PA within WBC pathways Promoting resources to provide learning opportunities for WBC partners	GBA/Public Health	Feedback/quotes of service users Attendance and outcomes of projects	Changing the mindset of professionals and the public regarding ageing and physical activity
178 Encouraging people to be physically active as a means to reduce premature mortality	Wokingham Borough Council/ICP/GBA to promote and engage internal offers for WBC staff to support a healthy workforce including Healthy Staff exercise sessions and promotion of: Buddy Boost campaign REACH app Workplace Movement	Wokingham Borough Council/ Public Health/ ICP/GBA	To report on engagement numbers of staff and the overall health impacts of the interventions	Increased numbers attending Physical Activity sessions
	To co-produce communications plan to enable partners to utilise the NHS England Better Health campaign locally	Comms Team/Public Health	Work underway on draft communication plan	Create localised health and wellbeing communication plan
	To promote PA messaging from GBA website and provide content for Berkshire West GP websites (to feature on Virtual wellbeing rooms)	GBA	Provide updates on resource and content changes	Up to date and relevant resources on PA
	To encourage Wokingham residents, employees, and visitors in sustainable travel behaviour. To Continue to deliver walking and cycling interventions	My Journey team/ WBC	To report on one off interventions and give detailed session statistics and engagement details and numbers after each intervention.	Increase the percentage of adults walking /Cycling for travel at least three days per week

Wokingham Priority	Activity	Lead and partner	Progress Milestones	Outcomes
Encouraging people to be physically active as a means to reduce premature mortality	To maintain and promote use of Wokingham Country parks	Local Countryside team	To report on updates and engagement of all customers	Increased numbers attending PA sessions in countryside and Dinton Activity Centre
Promoting physical activity among target groups to reduce the risk of long-term conditions such as coronary heart disease and stroke.	To have delivered and monitored Sports & Leisure Services to target groups and through GP referral including: GP referral Long Term Health Conditions SHINE (Some Health Improvements Need Exercise) physical activity programme for adults 60 Long Term Health Programme GP Referral Programme Escape Pain for New Diagnoses Hip or Knee Osteo-arthritis Mental Health Mindful Health and Wellbeing programme Cardiovascular Disease Cardiac Rehabilitation Cancer Cancer Rehabilitation Falls Prevention Steady Steps Movement with confidence programme to decrease falls and prevent hospital admission	Sports & Leisure Services	To report on detailed service KPI	Reduction in risk of long-term conditions such as coronary heart disease and stroke Decrease the number of falls and hospital admissions

Wokingham Priority	Activity	Lead and partner	Progress Milestones	Outcomes
Promoting physical activity among target groups to reduce the risk of long-term conditions such as coronary heart disease and stroke.	Targeted activities Adult with Learning difficulties Wokingham Active Adults with Additional Needs Dementia Activities for people with dementia	Sports & Leisure Services	To report on detailed service KPI See Dementia Full Action plan*	Increase the numbers attending Physical Activity sessions
	Older People Ageing Actively - activities for older people Residents over 60 can swim for free at 2 leisure centre 4 x a week	Sports & Leisure Services	To report on detailed service KPI	Decrease the percentage of physically inactive adults
	To deliver and monitor adult tier 2 weight management programme including targeted programmes.	Public Health	Service KPI Highlights	Reduce number of adults (18years +) classified as overweight and or obese
	To offer targeted cycling opportunities including: inclusive cycling sessions for adult with Learning difficulties Over 60's Cycling SHINE rides, Adult cycle training, Woky Wheels 4 All and Breeze rides for women	My Journey	Service KPI Highlights	To increase participation in cycling/ active travel to targeted groups
	To promote/provide tackling inequalities funding opportunities available for local community groups to deliver projects designed to encourage specific audiences to move more including: Low Socio-economic Groups Ethnically diverse communities Individuals with LTHCs Individuals with disabilities	GBA	Report on number of participants attending activities	Funded groups provide health related outcomes specific to their project

Wokingham Priority	Activity	Lead and partner	Progress Milestones	Outcomes
Promoting physical activity among target groups to reduce the risk of long-term conditions such as coronary heart disease and stroke.	To create positive experiences in School Games festivals and competitions, to improve physical literacy, social, emotional and physical well-being for pupils in KS2 and in years 7/8 Target groups: SEND Low socio-economic backgrounds Ethnic minority communities Low self esteem	SGO, Wokingham Borough Council, schools and sports clubs	To report on number of Wokingham projects funded and details of outputs from these projects The percentage of primary and secondary schools who have engaged in any of the targeted festivals/ competitions. The number of pupils in years 3/4, 5/6 and 7/8 who have engaged in each separate targeted festival/competition. Data available in December 2021, April and July 2022 as per Youth Sports Trust requirements.	Baseline set of the percentage of schools to have engaged in 2 or more festivals/competitions for years 3/4 and 2 or more, for years 5/6. Baseline set of the percentage of secondary schools to have engaged in 2 or more festivals/ competitions for years 7/8. Baseline set of the number of different pupils to have engaged in the festivals/ competitions across each age group (3/4, 5/6, 7/8)

Wokingham Priority	Activity	Lead and partner	Progress Milestones	Outcomes
Cross link Health inequalities Vulnerable groups Social isolation and Loneliness Dementia	Facilitating 'talk and walk' sessions in Woodley targeting Older people (50+)	Wokingham Friendship Alliance	Numbers attending the monthly walk.	Increase percentage of older people accessing local parks to remain mobile and connect with others to support their mental wellbeing.
	Sending fortnightly e-newsletter to promote local activities for members of the community to engage with. Targeting Older people (50+).	Wokingham Friendship Alliance	Number of physical activities promoted in the newsletter and numbers of newsletters sent.	Raising awareness to increase the percentage of older people accessing physical activities
Facilitating healthy choices for families and children; encouraging physical activity, reducing sedentary behaviour, and promoting healthy behaviours.	Physical activity offer for children; Active Movement in schools targeted one year offer to be reviewed with evaluation	Public Health, Education team and Schools	Publication of an evaluation of the pilot shared with the Children's Board and Wellbeing Board	Increase activity levels in primary school children/ Reduce the prevalence of overweight (including obesity) Reception (4 - 5 years and Year 6)
	To co-produce Healthy Schools offer including connecting schools and physical activity.	Public Health, Public Protection Partnership and Education/Schools	To report on engagement and impact	Increase the percentage of physically active children accessing recommended amount of Activity (60 mins per day)

Wokingham Priority	Activity	Lead and partner	Progress Milestones	Outcomes
Facilitating healthy choices for families and children; encouraging physical activity, reducing sedentary behaviour, and promoting healthy behaviours.	To have delivered Wokingham Active Kids (WAK) programme	Sports & Leisure Services	To report on engagement areas in target areas	Increase the percentage of activity levels for children and young people
	To support disadvantaged children in physical activity offering: Free holiday swimming for children on pupil premium at local leisure centres Programme of sporting activities (ad hoc) to Tenant Supervision Children's Services	Sports & Leisure Services	Service KPI	To encourage opportunities to activity to disadvantaged groups
	To ensure delivery of cycling sessions including: Bikeability / Scooter training sessions Balance Bike Club 2- 4 years Learn to ride sessions 5-9 years	My Journey	Duration of courses - demographics Safe road cycling - demographic The total number of children trained places. Level 1 / 2 and 3.	Encourage families to be active together
	To develop new opportunities for Physical Activity including: QR trails in Open Spaces new school resources encouraging active travel	Eco Travel and Air Quality Team/ Active Travel Officer	Report on trails delivered/ number of School engaging with the project.	Supporting children to achieve the 60 minutes activity a day recommendation.
	To promote/provide Starting Life Well funding for local clubs and community groups to deliver projects designed to encourage 5-18yr olds to be more active	GBA/Public Health	To report on projects funded and details of outputs from these projects	Funding for local groups

Wokingham Priority	Activity	Lead and partner	Progress Milestones	Outcomes
	To promote/provide a Mums Zone project targeting pregnant and new mum's promoting good mental health and reducing the stigma associated with PND. Virtual and face to face options available.	GBA/Public Health	To report on projects funded and details of outputs from these projects	Improvements in mental wellbeing
184 Facilitating healthy choices for families and children; encouraging physical activity, reducing sedentary behaviour, and promoting healthy behaviours.	To support schools to prioritise the delivery of 60 active minutes per day to every KS2 pupil, to support improvements in their physical literacy, social, emotional and physical well-being. 30 minutes in school and 30 minutes at home.	GBA/Sports and Leisure/ Public Health	Funded groups provide health related outcomes specific to their project	All primary schools to have embedded some additional active minutes in the school day.
	To create a wide range of positive experiences, ensuring School Games festivals/ competitions always have a clear intent, to reflect the motivation, competence and confidence of pupils at KS2 and years 7/8.	SGO/ Wokingham Borough Council	The total number of schools who have engaged their KS2 pupils with 30 active minutes at school, and who have supported parents with 30 active minutes at home.	Baseline set of the percentage of schools to have engaged in 4 or more festivals/ competitions for years 3/4 and 4 or more, for years 5/6.
	To encourage key stake holders i.e., teachers, to develop an understanding of School Games priorities regarding reframing competition.	SGO, Wokingham Borough Council, schools and sports clubs	Data available in December 2021, April and July 2022 as per Youth Sports Trust requirements. The percentage of primary and secondary schools who have engaged in any of the festivals/ competitions. The total number of pupils in years 3/4, 5/6 and 7/8 who have	Baseline set of the percentage of secondary schools to have engaged in 4 or more festivals/ competitions for years 7/8.

Wokingham Priority	Activity	Lead and partner	Progress Milestones	Outcomes
		Borough Council, schools and sports clubs	<p>engaged in School Games festivals/competitions (with gender split). Data available in December 2021, April and July 2022 as per Youth Sports Trust requirements.</p> <p>Review of the festival/competition intent</p>	Baseline set of the number of different pupils to have engaged in the festivals/ competitions across each age group (3/4, 5/6, 7/8).

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