

Agenda Item 8.

TITLE	Strategy into Action
FOR CONSIDERATION BY	Wokingham Borough Wellbeing Board on 10 th June 2021
WARD	None Specific;
DIRECTOR/ KEY OFFICER	Ingrid Slade, Head of Public Health, Wokingham Borough Council Matt Pope, Director of Adult Social Services

Health and Wellbeing Strategy priority/priorities most progressed through the report	This meets all three priorities in the Wellbeing Strategy: <ul style="list-style-type: none"> • Creating Physically Active Communities • Reducing social isolation and loneliness • Narrowing the health inequalities gap
Key outcomes achieved against the Strategy priority/priorities	<ul style="list-style-type: none"> • Improved physical health of residents • Creating healthy and resilient communities • Support and collaboration of partners • Those most deprived will enjoy more years in good health • Greater access to health promoting resources

Reason for consideration by Wokingham Borough Wellbeing Board	<ul style="list-style-type: none"> • For the Board to review the current draft version of the overarching Berkshire West Health and Wellbeing Strategy • For the Board to be updated on the development and timeline of the local Wokingham Strategy into Action Plan, which will form part of our Health and Wellbeing Strategy • To invite input from Board members on this development plan • To note the summary of progress and planned methods of reporting of the Health and Wellbeing Strategy to the Board •
What (if any) public engagement has been carried out?	Public engagement was carried out in the development of the Berkshire West Health and Wellbeing Strategy
State the financial implications of the decision	None

RECOMMENDATION
<ol style="list-style-type: none"> 1) To review and approve the development plan for the Strategy into Action section of the Berkshire West Health and Wellbeing Strategy. 2) To invite further input from Board members on this development plan. 3) To invite board members to participate in the workshops as part of the development of the Strategy into Action.

- 4) To note the plan of reporting against the Wellbeing Board Strategic priorities
- 5) To note the current draft of the Berkshire West Health and Wellbeing Strategy

SUMMARY OF REPORT

Background

The development of the new Health and Wellbeing Strategy for Berkshire West started in March 2020. It has been led by a core group with members from the three local authorities, supported by a steering group with representatives from each local authority, the CCG and RBHFT.

The first phase of strategy development consisted of an evaluation of the current Health and Wellbeing strategy of each Local Authority and mapping other relevant strategies and public consultations related to health and wellbeing in each of the three Boroughs making up Berkshire West. Local population need was analysed by reviewing local data as well as system-wide stakeholder and partner engagement. From this emerged a long list of potential priorities to be considered for inclusion in the new strategy. This list of priorities was shortened through a series of workshops with partners, as well as a prioritisation process taking into account system working and Covid-19 recovery.

In the second phase a Task and Finish group co-produced and delivered an extensive piece of public engagement to review and narrow down the potential priorities. The T&F group consisted of public health, Healthwatch, the voluntary sector, engagement officers and the CCG. Public engagement was carried out through an online survey with almost 4000 responses, as well as 18 focus groups. Covid-19 impacted the public engagement by forcing it to take place virtually, in light of which the period of engagement was extended in order to capture as many views as possible.

From the public engagement five key priorities were identified from the potential priorities as most relevant to local residents. Under these priorities strategic objectives were developed and a draft strategy has been completed. The latest draft is attached to this report as Appendix A.

The Berkshire West Health and Wellbeing Strategy is a high level document and needs to be made locally relevant through a 'Strategy into Action Plan'. The Wokingham Strategy into Action plan will identify specific local need and key areas of work/focus under each strategic priority and detail the action to be taken locally and the way in which progress will be reported to the Board. The development plan is attached here as Appendix B. Key to the delivery of the Wokingham Strategy into Action plan will be the governance and reporting on each of the priorities. Ownership of each area of work will primarily sit with the Wellbeing Board Action Groups and Partnership Boards (Wokingham Integrated Partnership Board, Community Safety Partnership Board, Children and Young People Partnership Board. Examples of this type of reporting can be seen in the current, developing Wellbeing Board Action Group dashboards (Appendix C). The final overarching Health and Wellbeing Strategy including the Wokingham Strategy into Action plan will be presented to the Board in September for approval.

Analysis of Issues, including any financial implications

There are no financial implications to the report presented here.

Partner Implications

The success of the development plan is dependent on meaningful engagement and support through active membership where appropriate to each partner agency.

Reasons for considering the report in Part 2

N/A

List of Background Papers

Appendix A – Berkshire West Health and Wellbeing Strategy Draft

Appendix B – Strategy into Action Development Plan Slides

Appendix C – Action Group Reporting Dashboards

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