

Development of a Joint Health and Wellbeing Strategy for Berkshire West

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1. Overall programme plan and key milestones

Defining the current state	March – July 2020
Prioritisation process	August – Sept 2020
Public Engagement	Oct – Nov 2020
Production of the Joint Health and Wellbeing Strategy and outcomes framework	Dec – Feb 2021

2. Progress so far

2.1 Evaluation of the existing strategies

- Mapping exercise of the existing priorities in the three JHWBS
- Desktop review of data to evidence impact
- Local data and intelligence from public health teams and other teams within each of the three local authorities

2.2 Identification of potential future priorities

- Priorities discussions took pace with Public health teams, Adults services, Children's services, Place directorate, the CCG, the acute trust, engagement with Healthwatch and the voluntary sector
- We have tried to align these discussions with ongoing recovery work in each of the three local authorities
- A survey was undertaken, targeting vulnerable groups, hard to reach communities and the BAMER population.
- A data review exercise was performed to identify population need and any further priorities not captured by the above

3. Prioritisation process

- Two workshops in August included the steering group for the development of the strategy. In addition, all members of each of the three HWBs were invited to attend. The focus of these was whether the potential priorities could be addressed by the wider system working together and if value was added by tackling them on a bigger footprint
- A further two workshops are planned for September, focusing on evidence and covid recovery.

4. We have set up a Public engagement task and finish group which is working together to co-produce a wider piece of public engagement to take place in October. This will help to refine our eventual short list of priorities (approx. 10-12) into the final priorities to be included (aiming for approx. 5).

5. Next steps

- Reviewing the current list of priorities to understand interdependencies between them, taking a patch quilt model approach
- Holding the two workshops at the end of September to help further refine into a short list
- To create a more visible online presence about the development of the strategy including information for the general public and ways they can be involved.
- Continue to develop and co-produce plans for public engagement in October. This will be far reaching and using a number of different methods such as online survey, focus groups within existing support groups, consultation groups help with the general public, use of parish councils and community support hubs.
- Production of the draft JHWB strategy and outcome framework
- Finalisation of the strategy and delivery plans.

6. Challenges

- Capacity of the wider system to engage with this process has been a challenge throughout but we have made a lot of progress with this
- We have struggled to engage with the communications teams at each of the three local authorities. We would like their help in order to make the strategy more visible and to support the public engagement in October.
- Resource and capacity within our core group.
- Public engagement and support to do this effectively has been very challenging. We are now making progress and although it is in its early stages, the engagement task and finish group looks to be very promising.