

TITLE	Community Vision and Corporate Delivery Plan 2020-2024
FOR CONSIDERATION BY	The Executive and Full Council on Thursday, 20 February 2020
WARD	None Specific;
LEAD OFFICER	Deputy Chief Executive - Graham Ebers
LEAD MEMBER	Leader of the Council - John Halsall

PURPOSE OF REPORT (INC STRATEGIC OUTCOMES)

This report sets out the background to the development of the Wokingham Borough Council Plan which comprises of two elements: the Community Vision and Corporate Delivery Plan and covers a 4 year period from 2020 – 2024.

RECOMMENDATION

That the Executive recommend to Council to approve the Community Vision and Corporate Delivery Plan subject to amendments delegated to the Deputy Chief Executive in consultation with the Leader.

EXECUTIVE SUMMARY

The Wokingham Borough Council Plan comprises of two elements: A Community Vision and Corporate Delivery Plan. These documents identify the strategic priorities and ambitions for the Borough and the Council for the coming four years.

The Community Vision document is intended to be a public facing document to communicate the identified priorities to our communities and also reflects on our journey so far, recognising what has already been achieved and summarises some key milestones and future plans.

Through community engagement six priorities have been identified:

- Enriching lives
- Safe, strong communities
- A clean and green borough
- Right homes, right places
- Keeping the borough moving
- Changing the way we work for you

The Corporate Delivery Plan builds on these priorities and identifies in further detail the ambitions for the both the Borough and the Council and how these can be achieved to ensure the very best outcomes. It also further identifies how we will strive to be the best that we can be as a Council, a service provider, enabler, partner, an employer and as colleagues.

BACKGROUND

The Community Vision and Corporate Delivery Plan have been created through consultation with residents, businesses, partners, colleagues, community and political groups. Community engagement took place through targeted events across the borough during 2018 and 2019 to explore the challenges and opportunities facing the Borough. The feedback has established what matters most to our communities and key areas of focus for the next four years.

Six overarching priority areas have been identified:

- Enriching lives
- Safe, strong communities
- A clean and green borough
- Right homes, right places
- Keeping the borough moving
- Changing the way we work for you

This is represented in the Community Vision document which is intended to be a public facing document to communicate the identified priorities for the coming four years. The Community Vision also reflects on our journey so far, recognising what has already been achieved and summarises some key milestones and future plans.

Alongside the engagement work that has taken place with residents and stakeholders, the Council as an organisation has been working to develop the strategic capability of the organisation so that the ambitions for the both the Borough and the Council can be achieved and the very best outcomes can be delivered. This has informed the creation of the Corporate Delivery Plan, which addresses what we want to achieve, what we will do and what success will look like in relation to the priority areas that matter most to residents (as identified in the Community Vision) and it also further identifies how we will strive to be the best that we can be as a Council, a service provider, enabler, partner, an employer and as colleagues.

The Corporate Delivery Plan identifies values that will be embedded across the organisation to shape and guide behaviours so that we are an organisation that is customer focussed, with a one team approach, taking ownership and being ambitious; as well as the principles that will demonstrate our commitment to achieving a fair and equal Borough and workplace.

The Corporate Delivery Plan is a framework to be used by Directorates and the Executive to focus and drive strategic delivery. The plan identifies what success will look like and this will be used to develop SMART measures and key corporate performance indicators for the new financial year to ensure delivery is monitored and the impact assessed and evaluated.

The draft Community Vision and Corporate Delivery Plan are attached as appendices and the Executive and Council are requested to recommend approval of the content, the final detailed design is to be further developed and approval of amendments are delegated to the Deputy Chief Executive in consultation with the Leader of the Council.

FINANCIAL IMPLICATIONS OF THE RECOMMENDATION

The Council continues to face severe financial challenges over the coming years as a result of reductions to public sector funding and growing pressures in our statutory services. It is estimated that Wokingham Borough Council will be required to make budget reductions of approximately £20m over the next three years and all Executive decisions should be made in this context.

	How much will it Cost/ (Save)	Is there sufficient funding – if not quantify the Shortfall	Revenue or Capital?
Current Financial Year (Year 1)	Nil	Nil	Nil
Next Financial Year (Year 2)	Nil	Nil	Nil
Following Financial Year (Year 3)	Nil	Nil	Nil

Other Financial Information

None.

Stakeholder Considerations and Consultation

Stakeholder consultation took place through events held during 2018 and 2019 and included:

- Leaflet drop to all households within the Borough
- Online survey for residents and staff
- Drop-in events in town and district centres and for WBC staff
- Town and Parish Council engagement event
- Partner and community group engagement event
- Consultation with all elected political groups

Public Sector Equality Duty

An equalities assessment has been completed and is attached.

List of Background Papers

Appendix A – Draft Community Vision
Appendix B – Draft Corporate Delivery Plan
Appendix C – Equalities Impact Assessment

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