

Agenda Item 16.

TITLE **Developing a Berkshire West Shared Joint Health & Wellbeing Strategy**

FOR CONSIDERATION BY Wokingham Borough Wellbeing Board on 13 June 2019

WARD None Specific

KEY OFFICER Tessa Lindfield, Strategic Director of Public Health - Public Health Services for Bracknell

Health and Wellbeing Strategy priority/priorities most progressed through the report	All
Key outcomes achieved against the Strategy priority/priorities	All

Reason for consideration by Health and Wellbeing Board	There are several reasons that support the development of a shared Joint Health & Wellbeing Strategy (JHWBS). Please refer to “Why a Shared JHWBS?” section in the summary report.
What (if any) public engagement has been carried out?	None as yet. However, a three month consultation is proposed once the draft is produced.
State the financial implications of the decision	Project Worker.

RECOMMENDATION

The Board is asked to:

- 1) support the concept of a Shared Joint Health and Wellbeing Strategy;
- 2) agree the principles, process and timeline for the strategy development;
- 3) agree to investigate jointly funding a project worker;
- 4) agree to set up a Strategy Development Group.

SUMMARY OF REPORT

Background
 In April 2019 (Health &) Wellbeing Board Chairs from West Berkshire, Reading and Wokingham agreed to develop a Shared Joint Health & Wellbeing Strategy (JHWS) across the three Local Authorities. This move was supported by the CCG and ICS leadership.

It was acknowledged that while a strategy would be shared, there would be room for local priority setting within it. There was an ambition that the strategy would also set the direction of travel for the Integrated Care Partnership.

Purpose of this paper

This paper outlines the reasoning for a Joint Health & Wellbeing Strategy across Berkshire West and seeks support from (Health &) Wellbeing Boards for a methodology to develop the strategy. Specifically the Boards are asked to:

- a. Support the concept of a Shared JHWS
- b. Agree the principles, process and timeline for the strategy development
- c. Agree to jointly fund a project worker
- d. Agree to set up a Strategy Development Group

Introduction

The production of a Joint Strategic Needs Assessment (JSNA) and Joint Health and Wellbeing Strategy (JHWS) are a joint statutory duty for Local Authorities and CCGs, discharged through the Health and Wellbeing Board. Once it is published, the organisations have a duty to have regard to the strategy in their own planning and service delivery.

The purpose of a JHWS is to set priorities for collective action to improve the health and wellbeing of the population; an important part of this is enabling commissioners to plan and commission integrated services that meet the needs of their whole local community.

Why a Shared JHWS?

- a. The duty to produce a JHWS is shared between local government and the CCG. The three local authorities share one CCG and together form the geography for the Berkshire West Integrated Care Partnership, part of the Berkshire West, Oxfordshire and Buckinghamshire Integrated Care System. The authorities also have a range of NHS delivery services in common including the Royal Berkshire Hospital and Berkshire Healthcare Foundation Trust which delivers mental health and community health services.
- b. Although each HWB is responsible for its own residents, there are some populations in common. Children are educated across borough boundaries and people travel to work, shop and socialise in different boroughs from where they live. Having a shared strategy will support a settings-based approach, to take health improvement to where people are - at work, at school and in places where they gather, such as parks and shopping centres.
- c. There has been recent progress in integrating public services around the customer, for example coordinating health and social care interventions to get people home from hospital faster or directing early help to prevent people's health and wellbeing worsening. Integration has the potential to improve the efficiency of the service model and to improve efficiency for the customer and the delivery organisations. There is further benefit to be had from integration and embedding prevention in our integration work locally. Promotion of integration is a core duty of the HWB and because of our shared partners, will be facilitated by a shared strategy.
- d. Bringing together a shared JHWS across the West of Berkshire and presenting a single view of priorities will help strengthen the influence of the three Health and Wellbeing Boards (HWBs) on the CCG's health care commissioning decisions.
- e. The NHS Long Term Plan sets out an intention for all Integrated Care Systems (ICSs) to be organised according to STP footprints by 2021. In our case this would

mean a further centralisation of budgets and decision making from the Berkshire West ICS to the Thames Valley (BOB – Buckinghamshire, Oxfordshire, Berkshire West) level. This provides an even stronger impetus for developing a shared Berkshire West JHWS as individual boroughs may be at risk of not having their voices heard when making the case for action at a System level alongside two large County HWBs.

- f. There are also efficiencies to be gained by working together as a Berkshire West group of Health and Wellbeing Boards as well as opportunities provided by the shared JSNA function supported by the Berkshire Shared Public Health Team.
- g. Timelines mean that this is a good time to start developing a joint strategy - West Berkshire and Reading have strategies that run from 2017 to 2020 and Wokingham a strategy that runs from 2018 to 2021.
- h. There is already synergy between the priorities identified in the existing Joint Health & Wellbeing Strategies for each borough and so it is likely that in developing a joint strategy it will be possible to identify shared priorities.

It is important to note, however, that each Health and Wellbeing Board will require an individual action plan consisting of both shared actions against these priorities as well as their local actions to meet local priorities.

Producing a Shared JHWS

The production of a shared JHWS will require a commitment to shared principles and an agreed process supported by some dedicated capacity.

The following principles are proposed:

- a. The overall aim of the strategy is to improve health and wellbeing for residents which includes reducing health inequalities.
- b. The strategy is developed in close collaboration with residents and local partners.
- c. The strategy will set the direction for health and wellbeing partners working at the place level.
- d. The strategy will focus on areas where partnership action adds value.
- e. The strategy will have a shared direction and local priorities, which may vary from locality to locality.
- f. The priorities in the strategy will be based on need, supported by actions based on evidence of effectiveness.
- g. The structure of the strategy will take inspiration from the Kings Fund's overlapping pillars of population health as illustrated below, with inequalities a theme throughout.

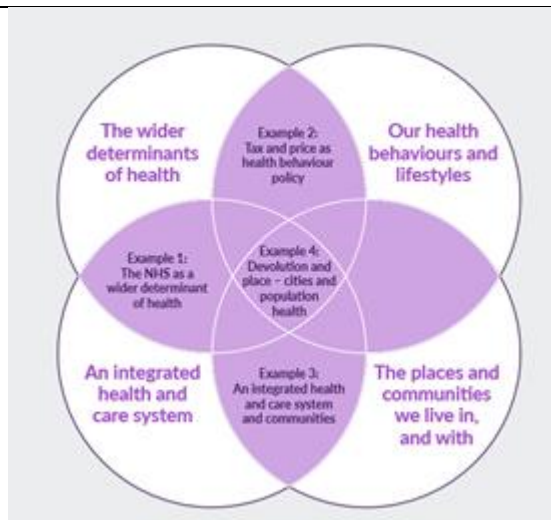
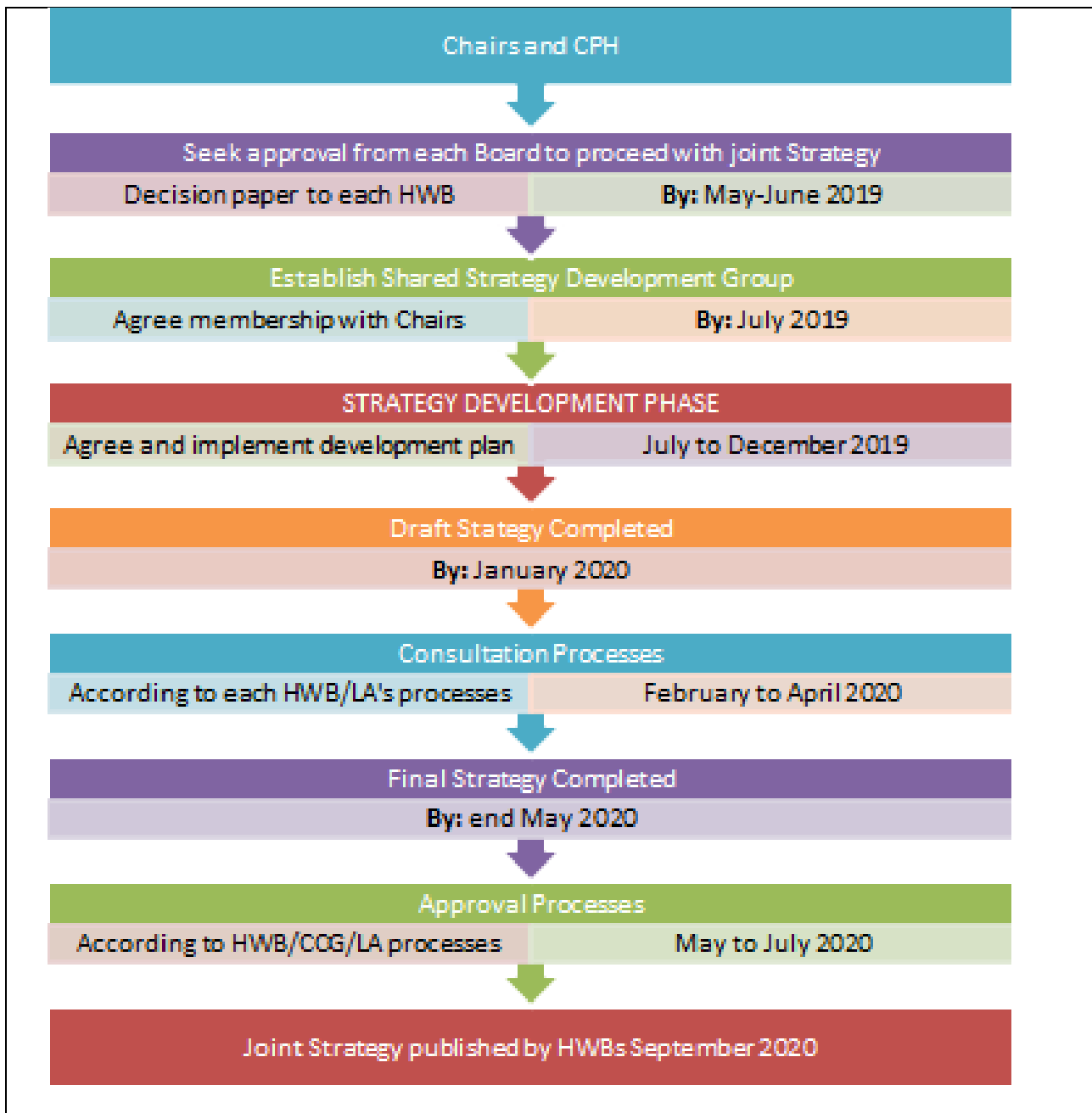


Figure 1: Pillars of population health with examples of intersecting actions

Process & Resources

It is proposed that the production of the strategy is delegated to a Task & Finish Strategy Development Group operating under the terms of reference included at Appendix 1. The process and the group will be supported by a dedicated project worker who could be embedded in the ICP programme office. This would require joint resourcing from the LAs and CCG.

The Figure below lays out a suggested timeline for the strategy. This is ambitious and it may be preferable to extend the strategy development phase to March 2020 and publish by the end of 2020. This would enable better availability of needs information and more public involvement.



Partner Implications
Joint working with other local authorities within Berkshire West and with colleagues in the ICP and PMO.

Reasons for considering the report in Part 2
Not applicable

List of Background Papers
Not applicable

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APPENDIX 1

BERKSHIRE WEST SHARED JOINT HEALTH & WELLBEING STRATEGY

STRATEGY DEVELOPMENT GROUP

TERMS OF REFERENCE

Purpose of the Group

This is a time limited group to produce the Shared Joint Health & Wellbeing Strategy across West Berkshire, Reading and Wokingham Local Authorities, the area covered by the Berkshire West Integrated Care Partnership.

Objectives

To produce the Shared JHWS by September 2020 in accordance with the following principles:

- a. The overall aim of the strategy is to improve health and wellbeing for residents which includes reducing health inequalities.
- b. The strategy is developed in close collaboration with residents and local partners.
- c. The strategy will set the direction for health and wellbeing partners working at the place level.
- d. The strategy will focus on areas where partnership action adds value.
- e. The strategy will have a shared direction and local priorities, which may vary from locality to locality.
- f. The priorities in the strategy will be based on need, supported by actions based on evidence of effectiveness.
- g. The structure of the strategy will take inspiration from the Kings Fund's overlapping pillars of population health¹ as illustrated below, with inequalities a theme throughout.

To keep the (Health&) Wellbeing Boards fully engaged in the process and informed of progress.

To report to the ICP Delivery Board

Ways of Working

To meet monthly, chaired by the Strategic Director of Public Health. Meeting agenda and papers to be sent in advance, minutes to be taken.

¹ <https://www.kingsfund.org.uk/sites/default/files/2018-11/A%20vision%20for%20population%20health%20online%20version.pdf>

To provide regular reports to Health & Wellbeing Boards and the ICP Delivery Board.

Membership - TBC

Strategic Director of Public Health
Consultants in Public Health, West Berkshire, Reading & Wokingham
Project Manager
CCG Director of Strategy
Healthwatch
Adult Social Care leads
Children's services representative