

Agenda Item 10.

TITLE Strategy into Action

FOR CONSIDERATION BY Wokingham Borough Wellbeing Board on Thursday, 13 June 2019

WARD None Specific;

DIRECTOR/ KEY OFFICER Graham Ebers, Deputy Chief Executive and Charlotte Seymour, Project Support Officer

Health and Wellbeing Strategy priority/priorities most progressed through the report	This report meets all three of the strategy priorities: Priority 1 – Creating physically active communities Priority 2 – Reducing social isolation and loneliness Priority 3 – Narrowing the health inequalities gap
Key outcomes achieved against the Strategy priority/priorities	Update the Board on actions taken towards implementing Strategy into Action.

Reason for consideration by Wokingham Borough Wellbeing Board	Update the Wellbeing Board on the progress of the Wellbeing Agenda 'refresh' and implementation of the strategy through the action plan. To seek views and ideas with regards to potential actions for the delivery of the strategy.
What (if any) public engagement has been carried out?	An email containing information regarding the Wellbeing Board and its strategy has been distributed to WBC partners and commissioned services. This email also contains a short survey.
State the financial implications of the decision	None at present.

RECOMMENDATION
That the Board acknowledges the update and progress to date for the Wellbeing Strategy and supports the implementation of Strategy into Action.
SUMMARY OF REPORT
The purpose of this paper is to provide the Wellbeing Board with an update for the implementation of Strategy into Action and future actions to create and implement the action plan.

Background

The Wellbeing Board has considered proposals to refresh its 'agenda' since 2017. These considerations have been in relation to governance, partnership working and other issues seen to be relevant to improving the effectiveness of the Board and enhancing its community engagement. It was decided that in order to ensure enhanced focus, vibrancy and engagement with the community, the agenda for the Wellbeing Board should facilitate this, with this in mind an agenda setting group has been set up to review and discuss papers to be presented to formal Board meetings to determine if the paper is appropriate for inclusion. There will be close monitoring of prospective items to ensure the Board are clear on what is being asked of them and how the items fit in with the refreshed strategy and delivery against its key priorities.

Through the refresh, the Wellbeing Board have created a revised and more meaningful Joint Health and Wellbeing Strategy 2018-21. This strategy was designed around the overarching vision of “**creating healthy and resilient communities**”, within which are three key priorities:

1. **Creating physically active communities**
2. **Reducing social isolation and loneliness**
3. **Narrowing the health inequalities gap**

Under each priority, the Strategy into action group have identified the following themes and core action areas:

Reducing Social Isolation and Loneliness	
Themes	Action Areas
<ul style="list-style-type: none"> • Identifying lonely and isolated people • Creating links • Strengthening the community • Providing interventions and services 	<ol style="list-style-type: none"> 1. Social Prescribing 2. Technology 3. Groups and Clubs

Creating Physically Active Communities	
Themes	Action Areas
<ul style="list-style-type: none"> • Creating active environments • Professionals encouraging activity • Providing services and interventions • Creating a 'social movement' 	<ol style="list-style-type: none"> 1. Active transport environments 2. Schools and Early Years 3. Media Campaign

Narrowing the Health Inequalities Gap	
Themes	Action Areas
<ul style="list-style-type: none"> • Pre-school • School attainment • Jobs for all • Unhealthy lifestyles 	<ol style="list-style-type: none"> 1. Early Help (Early Intervention and Prevention) 2. 'Whole School' Child Approach 3. Training and Employment Advice & Work-based Training

Wellbeing Board Workshop

In May a world café style workshop during the informal Wellbeing Board meeting which provided the forum for discussions to be held around what more can be done against the three key priorities. The board was divided into three groups with equal representation from areas such as health, WBC and voluntary sector, each discussing one priority at a time.

The overarching themes identified that were consistent throughout the workshop for all of the three key priorities were:

- Changing attitudes and behaviours / increasing awareness and understanding
- Focusing on prevention
- Utilising learnings from best practice areas
- Schools and education settings
- How to identify gaps / individuals who need help
- Utilising services
- Intelligence and data sharing
- Technology

Within each priority, themes, key lines of enquiry and actions have been identified from the workshop feedback. Please refer to Appendix for full list of themes and KLOE per priority area. The Appendix is a spreadsheet which will be used to track progress on the KLOE and actions derived from the workshop and the previously identified themes.

The Appendix has been formatted to help address the following suggested next steps:

- Agree action/ key lines of enquiry (KLOE)
- Identify responsible individual for each action / priority
- Agree how this work will be carried forward e.g. task and finish groups
- Agree how actions will be feedback to the Wellbeing Board, and frequency

Next Steps

- Synthesise findings from the Wellbeing board workshop and the partner survey.
- For robustness, review and screen actions and KLOE, ensuring resources are dedicated to those actions and KLOE which are deemed to be the most fruitful

Partner Survey

At the end of April, an email was distributed to departments within Wokingham Borough Council, partners of the Wellbeing Board and commissioned services which included information on who the Wellbeing Board is and what our strategy and key priorities are. This email included a short survey which requested the recipient to complete. The aim of the survey was to gather a broader picture on what is currently happening within the borough, to understand perspectives on current provision to identify gaps, and to provide a platform for feedback on our strategy.

We have received a 10% response rate so far for the survey but the information received was fruitful and informative and showed a great willingness to work alongside the Wellbeing Board and its three key priorities. To allow for more responses, a further 10 working days has been provided for the survey to be completed. Key partners who have not yet completed the survey have been identified and sought out individually to request their input.

Next Steps

The feedback from the survey is being tracked and documented as it is provided. Once the deadline has passed, this information will be collated and KLOE will be identified and followed up on. This will include liaising with any partners who have expressed concern or confusion over the strategy to ensure full understanding.

The responses from the survey will also be used in combination with the feedback from the Wellbeing Board workshop to further the KLOE.

Analysis of Issues, including any financial implications

None at present.

Partner Implications
All partners to review and acknowledge the strategy and utilise this in policy. It is essential that all partners feel engaged with and contribute to the action plan and thus are well informed about the Wellbeing Board and its purpose, strategy and key priorities.

Reasons for considering the report in Part 2
N/A

List of Background Papers
Appendix: Identified themes and consequent KLOE

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