

Agenda Item 15.

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| TITLE | Health & Wellbeing Strategy 2017-2020 |
| FOR CONSIDERATION BY | Council on 18 May 2017 |
| WARD | None Specific |
| DIRECTOR | Judith Ramsden , Director People Services |

OUTCOME / BENEFITS TO THE COMMUNITY

The Health and Wellbeing Strategy, quite simply, seeks to sustain Wokingham Borough as a great place to live; an even better place to do business, through a system-wide focus on improving health and sustaining the good wellbeing outcomes enjoyed by the majority of the Borough residents, and prioritising the reduction in health inequalities so that these are shared equally for all Borough residents.

The Health and Wellbeing Board is the systems leader ensuring the delivery of the strategy.

RECOMMENDATION

That Council agrees to endorse the priorities of the Health and Wellbeing Strategy 2017-2020.

SUMMARY OF REPORT

A new Health and Wellbeing Strategy for the period 2017-2020 has been designed around four newly articulated priorities:

- Enabling and empowering resilient communities
- Promoting and supporting good mental health
- Reducing health inequalities in our Borough
- Delivering person-centred integrated services

Detailed action plans on these are being developed in conjunction with partners across the health, social care and voluntary sectors.

Background

Increased demand for health and social care services, at a time of downward pressure on NHS and local authority budgets means local authorities, the NHS and their partners are having to consider new ways of working which enables them to deliver services.

Included in this is the re-drawing of 'organisational' boundaries through the introduction of STP footprints, the potential implications of Brexit on the health and social care workforce and ongoing austerity measures in other service areas such as education, housing and transport – all of which contribute to the wellbeing of our local population. Developing the role of Health and Wellbeing Boards and ensuring they are fit for purpose has never been more critical.

The Local Government Association (LGA) undertook a Peer Review of the three HWBs in the West of Berkshire during 2016. The LGA Peer Review recommendations for Wokingham Borough were:

- If you really want to be the local leader for health and wellbeing, pick up the pace!
- Be really clear about your role and purpose, and what you want to achieve
- Show that you are holding the whole system to account for delivering improvement
- Make sure you have the capacity to manage the workload
- Collaborate with your neighbours where this makes sense, and maintain their trust.
- Build a unified and simple dashboard for performance management
- Be prepared to hold difficult conversations.

This strategy supports the Board to meet these recommendations by:

- Moving the Board from a reactive, responsive board to one which can shape the strategic direction of services across Wokingham.
- Sharpening the focus of Board activities onto those which matter most for Wokingham so that the Board can...
- ... concentrate on shaping the future of the Board as it reconsiders its role across the Berkshire West footprint and how it collaborates with its partners to meet the needs of its local population.

The new priorities have been subject to discussion since the LGA facilitated a workshop with Board members in November 2015. There have been several iterations of these, but they essentially remain the same. A detailed Action Plan is being developed with more measurable objectives and which will include a specific focus on the geographical level of intervention; defined as:

- Cross Boundary – where the best value is obtained by working at scale across the Berkshire West, Oxfordshire and Buckinghamshire STP Footprint level;
- Working with our neighbours, for instance working with the three Unitary Authorities in the West Of Berkshire, and;
- Localised focus, where we work within targeted communities at ward level or in smaller areas.

Analysis of Issues

A new Health and Wellbeing Strategy has been designed around four newly articulated priorities:

- Enabling and empowering resilient communities
- Promoting and supporting good mental health
- Reducing health inequalities in our Borough
- Delivering person-centred integrated services

Within each of these is a rationale for their inclusion covering our local needs; our approach including how we are already responding to the priority, and the successes we aim to achieve within the strategy period.

The developing Action Plan will set achievable objectives and will enable the annual reiteration of these to reflect the development of STP related plans and the plans and strategies of the Council and its partners. As these will be operational level documents they will be brought to the health and Wellbeing Board for information.

The strategy has its roots in responding to the population needs identified in the Joint Strategic Needs Assessment (JSNA) for the Borough and has had the benefit of the input from all Board members who bring their knowledge and expertise of issues from the agencies they represent.

This Strategy sets the system priorities for the health and social care system in Wokingham Borough. There are actions which will be owned and delivered by the range of partnerships and task-and-finish groups associated with the Health and Wellbeing Board, and for other Council functions as well as those of the CCG and the voluntary and community sector.

This Strategy is a truly shared blueprint for a healthier Wokingham Borough.

FINANCIAL IMPLICATIONS OF THE RECOMMENDATION

The Council faces severe financial challenges over the coming years as a result of the austerity measures implemented by the Government and subsequent reductions to public sector funding. It is estimated that Wokingham Borough Council will be required to make budget reductions in excess of £20m over the next three years and all Executive decisions should be made in this context.

| | | Is there sufficient funding – if not quantify the Shortfall | Revenue or Capital? |
|---|---|---|---------------------|
| Current Financial Year (Year 1) 2017/18 | 0 | Not applicable | Not applicable |
| Next Financial Year (Year 2) 2018/19 | 0 | Not applicable | Not applicable |
| Following Financial Year (Year 3) 2019/20 | 0 | Not applicable | Not applicable |

Other financial information relevant to the Recommendation/Decision

The Board does not have a budget or commissioning responsibilities. A detailed action plan is being developed to identify actions for Board members and partner organisations, and these should be funded from existing budgets.

There are no other financial implications associated with this report.

Cross-Council Implications

This strategy aims to ensure all council departments work as one council to join up their work to meet the priorities and action plans contained within this strategy.

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| Reasons for considering the report in Part 2 |
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| Not applicable |
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| List of Background Papers |
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| Wokingham Borough Health and Wellbeing Strategy 2014-2017 Department of Health Statutory Guidance on Joint Strategic Needs Assessments and Joint Health and Wellbeing Strategies Joint Strategic Needs Assessment for Wokingham Borough |
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| Date 10 May 2017 |
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